



# EmailValidate

Customer Contact Validation

**8.4%** of email addresses entered on websites are **invalid, fake or misspelled.**

Incorrect contact information can impact revenue, marketing ROI and



## What does **EmailValidate** do?

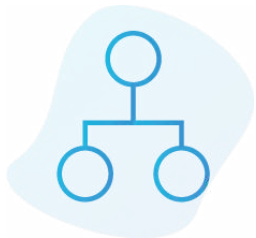
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- 1 Validates an email address as active and legitimate without sending it a message.
- 2 Returns additional information where available, such as classification and suggested corrections.
- 3 Can be used to validate individual emails at point of entry or in batch.



## What does **EmailValidate** return?

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### **CLASSIFICATION**

Disposable email generator?  
For a wireless service?  
Corresponds to a mailing list?  
A known bouncer?  
A spam trap?  
A bot account?



### **VALIDITY**

Is the address well-formed?  
Does the mailbox exist?  
Can it receive email?



### **CORRECTIONS**

If present, a set of possible corrections in case the input address may have been mistyped (suggestions are not validated).

## Synergy with **Profile** iD and **FraudWeb**

