



EmailValidate

Customer Contact Validation

8.4% of email addresses entered on websites are **invalid, fake or misspelled.**

Incorrect contact information can impact revenue, marketing ROI and

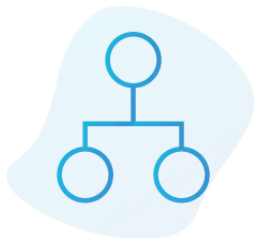


What does **EmailValidate** do?

- 1 Validates an email address as active and legitimate without sending it a message.
- 2 Returns additional information where available, such as classification and suggested corrections.
- 3 Can be used to validate individual emails at point of entry or in batch.



What does **EmailValidate** return?



CLASSIFICATION

Disposable email generator?
For a wireless service?
Corresponds to a mailing list?
A known bouncer?
A spam trap?
A bot account?



VALIDITY

Is the address well-formed?
Does the mailbox exist?
Can it receive email?



CORRECTIONS

If present, a set of possible corrections in case the input address may have been mistyped (suggestions are not validated).

Synergy with **Profile** iD and **FraudWeb**

